



“STEREOTYPES” and ETHICS



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STEREOTYPE:

“Standardized mental picture that is held in common by members of a group and that represents an oversimplified opinion, prejudiced attitude, or uncritical judgment.”

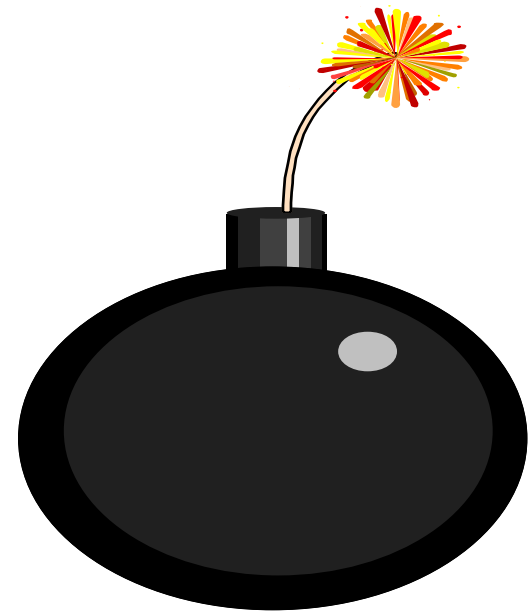
-Webster's Dictionary

READ THE FOLLOWING SENTENCES & FILL IN THE BLANKS AS FAST AS YOU CAN. DO NOT PONDER YOUR RESPONSES:

1. Italian men make excellent_____.
2. Politicians are often_____.
3. Most basket ball players are_____.
4. Women with blonde hair_____are very_____.
5. Fat people are_____.
6. Hard-working, energetic people usually_____.
7. Sunday school teachers are usually_____.
8. People born to wealth are_____.

DANGERS OF STEREOTYPING.....

- WHEN TRAITS ASCRIBED TO A GROUP ARE ASSUMED TO BE BIOLOGICALLY OR ETHNOCENTRICALLY NEGATIVE OR INFERIOR.**



DANGERS OF STEREOTYPING.....

•SELF-FULFILLING PROPHECY

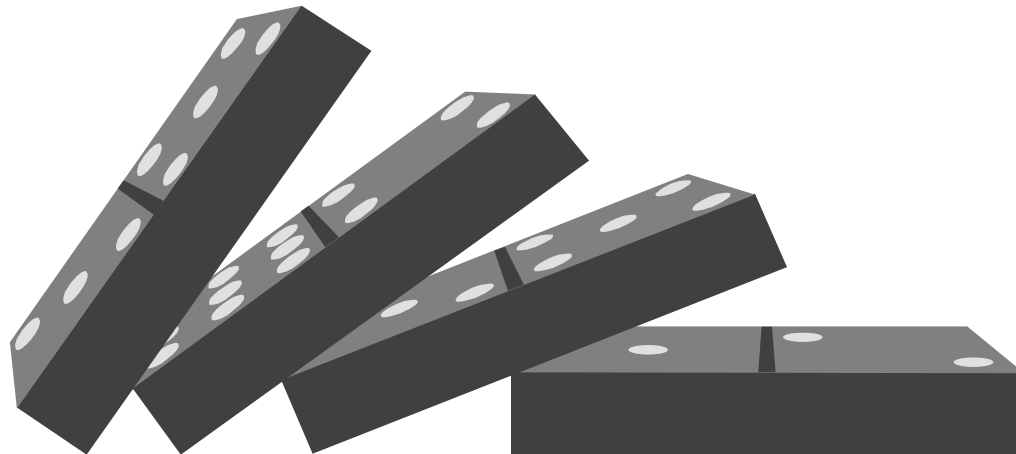
IF YOU EXPECT OTHERS TO ACT IN A CERTAIN WAY, YOU ARE LIKELY TO COMMUNICATE YOUR EXPECTATIONS TO THEM WITH SUBTLE CUES, INCREASING THE LIKELIHOOD THAT THEY WILL ACT AS YOU ANTICIPATE.

**IF YOU EXPECT PEOPLE TO REJECT YOU, YOU
ARE LIKELY TO:**

- ***AVOID EYE CONTACT,***
- ***FROWN,***
- ***SPEAK IN CURT SENTENCES,***
- ***HAVE A RIGID, CLOSED BODY POSTURE.***

SEEING YOUR BEHAVIOR.....

**PEOPLE FULFILL YOUR
EXPECTATIONS, WHICH MAKES YOU
MORE CONFIDENT OF THE
ACCURACY OF YOUR PREDICTIONS.**



**MANY OF OUR IMPRESSIONS ABOUT PEOPLE ARE
BASED ON INFERENCES DRAWN FROM MINIMAL
PERCEPTUAL CUES**

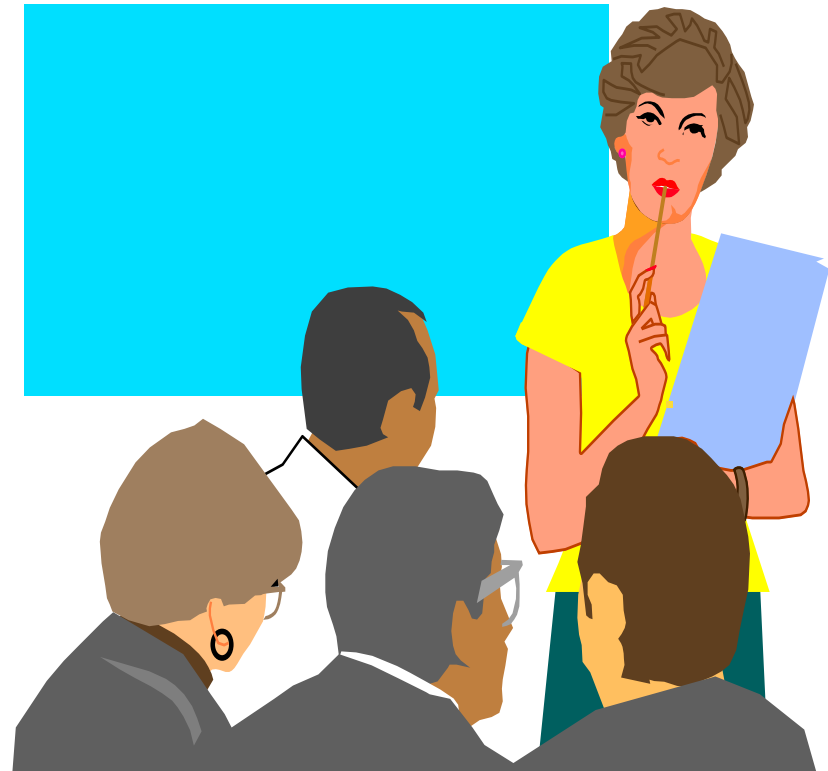
**IT IS FROM SUCH MINIMAL CUES THAT WE
STEREOTYPE OTHERS.**



A POSITIVE SELF-FULFILLING PROPHECY CAN BE CREATED IN JUST A FEW WORDS

EXAMPLE:

A SPEAKER INTRODUCED TO HIS AUDIENCE AS AN EXPERT IN HIS FIELD IS MUCH MORE PERSUASIVE THAN A PERSON WHO IS GIVEN NO INTRODUCTION.



IN A SOCIAL SETTING WHERE AT LEAST SEVERAL STRANGERS ARE PRESENT. COMMENT TO YOURSELF ABOUT EACH OF THE PEOPLE IN THE FOLLOWING MANNER:

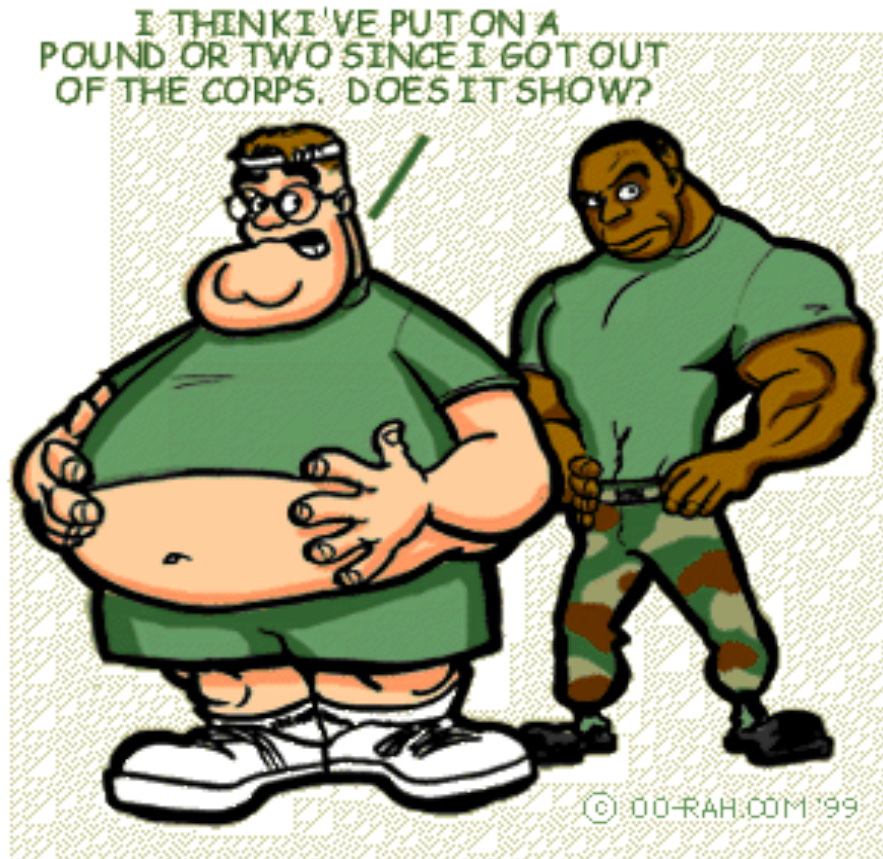
Say to yourself, “I notice _____.”

Fill in the blank with a statement of something you perceive about them with one of your five senses.

Then add, “I imagine _____.”

Fill in the blank with a statement of something you infer about them but cannot perceive with your five senses.

“I notice that man is very fat. I imagine that he does not exercise, has no will power, and that he is lazy.”



“I notice that woman is very neatly dressed. I imagine that she is very organized, a perfectionist, and demanding.”



“I notice that black man is very tall. I imagine that he is a basketball player.”



“I noticed that soldier is in good shape; he must be an all-around great person, good family man and all that.”

