LifeWay Trustees Approve Glorieta Sale to Christian Camp Ministry

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By Marty King



NASHVILLE, Tenn. – Trustees of LifeWay Christian Resources have approved the sale of Glorieta Conference Center to a group dedicated to

continue using the property as a Christian camp and conference center. The new non-profit corporation, called Glorieta 2.0, was formed and funded by a group of Christian businessmen and camping professionals.

"We are so thankful the Lord has brought together these dedicated believers who are already involved in a similar Christian camp near Rocksprings, Texas, called Camp Eagle," said Thom S. Rainer, president and CEO of LifeWay. "We have come to know their deep desire to build on the rich history of Glorieta, and provide a path forward that will allow this marvelous facility to reach men and women, boys and girls for Christ."

Rainer said the individuals involved in Glorieta 2.0 are strong evangelicals with a high view of Scripture and commitment to evangelism and disciple making. LifeWay will continue to hold youth conferences like Centrifuge and Student Life at the facility east of Santa Fe, N.M., while Glorieta 2.0 will add day camps, family camps, high adventure wilderness programs, and church and individual camping options.

Most of the programming will be based on Camp Eagle's outdoor adventure model. Camp Eagle was established in 1999 by a Texas-based non-profit board of directors whose mission statement is to "Inspire Christ-like change through outdoor adventure, authentic relationships and Biblical Truth." The organization's belief statement affirms biblical inerrancy, the deity of Jesus Christ and His redemptive mission, the deity and work of the Holy Spirit and Christ's saving work for sinful man.

Nearly two years ago, LifeWay's board of trustees authorized the organization's administration to pursue viable options for the disposition of the Glorieta campus due to changes in church practices, rising costs and a volatile economy. Southern Baptist Convention entities and Baptist state conventions were offered the opportunity to take over the ministry, however, significant financial challenges to operate the 2,400-acre facility prevented an agreement until now.

Jerry Rhyne, LifeWay vice president and chief financial officer, said the agreement with Glorieta 2.0 which is purchasing the campus for one dollar, does not include 140 acres across Interstate 25, nor three acres and buildings formerly used by Glorieta Baptist Church which has disbanded.

Rhyne said one of the most important requirements for any sale of Glorieta was that new owners provide options that are fair, reasonable and prudent for individuals and churches that lease land at Glorieta for residential homes and small group facilities.

A motion to transfer the property to Glorieta 2.0 was sent to trustees from LifeWay's trustee executive committee by email June 10, and trustees returned their votes by electronic mail.

Marty King is director of LifeWay communications.