

Summer Assembly Time Now?

"The most wonderful experience I have ever had was my week at Ridgecrest."

"Truly, I found renewal in my Christian growth at Glorieta."

For the past seven summers Temple Baptist Church, Memphis, Tennessee, has sent from thirty to fifty members to one of these two assemblies. These are sample responses.

But such enthusiastic reactions did not happen by merely announcing, "If you want to go, the church will help you." We have a formula for enlisting attendance at assemblies.

Our church leaders begin planning nine months in advance. In the fall the next summer's emphasis is selected, the assembly and date chosen. The transportation cost is put in the budget. An attendance goal and an enrolment date are set.

We have discovered that more people will attend if the trip is sponsored by the church. Training in group and private conference at an assembly is the finest any church leadership can receive. Group fellowship on the trip and afterwards is an added benefit to our church.

We plan sightseeing trips to spark interest. Members are more inclined to give vacation time when something extra is included. And bonus benefits on the trip include visiting a Baptist institution, a mission point, and the Wednesday night services of another church.

On enrolment day we attempt to have at least fifty percent of our attendance goal signed up. A savings club is begun and we set a date of thirty days prior to departure to have all money deposited.

We begin to plan early for summer assemblies. It pays off in better trained leadership.

—C. WINFIELD RICH

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It doesn't take great men to do great things; it takes men dedicated to a great God.

—LOLA FINLEY